

29 November 2018

AO World plc

Result of General Meeting

At the General Meeting of AO World plc (“**Company**”), held earlier today, the resolution to approve the acquisition of the entire issued share capital of Mobile Phones Direct Limited (“**MPD**”) (“**Acquisition**”) was passed. The resolution was decided by a poll and passed as an ordinary resolution. Details of the votes cast are shown in the table below and will also be available on the Company’s corporate website <https://www.ao-world.com/>.

Completion of the Acquisition remains subject to certain conditions, including Financial Conduct Authority approval of the change of control of MPD. Further details of those conditions, and of the other terms of the Acquisition, are set out in the circular of the Company dated 9 November 2018.

	Resolution	Votes for*		Votes against		Total number of votes cast	Votes withheld**
		No. of shares	%	No. of shares	%		No. of shares
1	To approve the acquisition of the entire issued share capital of Mobile Phones Direct Limited.	312,069,518	>99.99	3,237	< 0.01	312,072,755	13,317

Notes:

* Includes those votes giving the Chairman discretion.

** A vote 'withheld' has no legal effect and is not counted in the votes 'for' or 'against' a resolution.

The total number of votes cast was 312,072,755 representing 68.0% of the Company's issued share capital of 458,788,480 as at 6pm on 28 November 2018. Shareholders are entitled to one vote per share held.

In accordance with Listing Rule 9.6.2, a copy of the resolution has been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.morningstar.co.uk/uk/NSM>

Enquiries:

AO World plc
Julie Finnemore
Company Secretary
Tel: +44(0)1204 672400