

Result of AGM

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15 September 2025

AO World PLC ("Company") Result of Annual General Meeting

At the Annual General Meeting (AGM) of AO World PLC, held earlier today, all the resolutions put to the meeting were passed. Details of the votes cast are shown in the table below.

| | Resolution | Votes in favour* | | Votes against | | Total number | Votes Withheld** |
|----|---|------------------|-------|---------------|------|---------------|---------------------|
| | | No. of shares | % | No. of shares | % | of votes cast | No. of shares |
| 1 | To receive the report and accounts | 511,587,912 | 99.99 | 7,002 | 0.01 | 511,594,914 | 516,166 |
| 2 | To approve the Directors' remuneration report | 507,415,696 | 99.08 | 4,693,287 | 0.92 | 512,108,983 | 2,097 |
| 3 | To approve the Directors' remuneration policy | 477,803,948 | 93.3 | 34,305,027 | 6.7 | 512,108,975 | 2,105 |
| 4 | To re-elect Geoff Cooper as a Director | 474,875,274 | 93.69 | 31,996,557 | 6.31 | 506,871,831 | 5,239,249 |
| 5 | To re-elect John Roberts as a Director | 507,216,495 | 99.04 | 4,891,891 | 0.96 | 512,108,386 | 2,694 |
| 6 | To re-elect Mark Higgins as a Director | 507,180,893 | 99.04 | 4,927,492 | 0.96 | 512,108,385 | 2,695 |
| 7 | To re-elect Chris Hopkinson as a Director | 488,949,609 | 95.51 | 22,980,717 | 4.49 | 511,930,326 | 180,754 |
| 8 | To re-elect Shaun McCabe as a Director | 497,261,388 | 97.1 | 14,844,998 | 2.9 | 512,106,386 | 4,694 |
| 9 | To re-elect Peter Pritchard as a Director | 498,039,189 | 97.29 | 13,891,137 | 2.71 | 511,930,326 | 180,754 |
| 10 | To re-elect Sarah Venning as a Director | 498,796,313 | 97.43 | 13,136,013 | 2.57 | 511,932,326 | 178,754 |
| 11 | To re-appoint KPMG LLP as auditors | 512,097,011 | 99.99 | 12,882 | 0.01 | 512,109,893 | 1,187 |
| | To authorise the Audit | | | | | | |

| 12 | Committee to determine the | | | | | | |
|----|-------------------------------|-------------|-------|------------|------|-------------|--------|
| | remuneration of the auditors | 512,097,089 | 99.99 | 7,383 | 0.01 | 512,104,472 | 6,608 |
| 13 | To authorise the Directors to | | | | | | |
| | allot shares | 510,088,207 | 99.61 | 2,018,183 | 0.39 | 512,106,390 | 4,690 |
| 14 | To disapply pre-emption | | | | | | |
| | rights*** | 510,678,064 | 99.72 | 1,428,327 | 0.28 | 512,106,391 | 4,689 |
| 15 | To disapply pre-emption | | | | | | |
| | rights - limited to an | | | | | | |
| | acquisition or capital | | | | | | |
| | investment*** | 510,040,813 | 99.6 | 2,065,578 | 0.4 | 512,106,391 | 4,689 |
| 16 | To authorise the Company to | | | | | | |
| | purchase its own shares*** | 508,036,334 | 99.22 | 4,008,434 | 0.78 | 512,044,768 | 66,312 |
| 17 | To authorise the Company to | | | | | | |
| | make political donations | 483,238,566 | 94.36 | 28,871,322 | 5.64 | 512,109,888 | 1,192 |
| 18 | To authorise the Company to | | | | | | |
| | hold general meetings on 14 | | | | | | |
| | days' notice*** | 509,197,475 | 99.43 | 2,912,418 | 0.57 | 512,109,893 | 1,187 |

- * Includes those votes giving the Chairman discretion
- ** A vote 'Withheld' has no legal effect and is not counted in the votes 'For' and 'Against' a resolution
- *** Passed as special resolutions

The maximum number of votes cast was 512,109,893 representing 88.24% of the Company's issued share capital of 580,303,475 as at 6pm on 12 September 2025.

As noted in the Company's update this morning, the Company proposes to shortly commence a share buyback programme of its ordinary shares for up to £10m (the "Programme"). Shareholders have now renewed the authority for the Company to do so (as per resolution 16 above). The Company confirms that it has filed interim accounts with Companies House for the period ended 15 August 2025. The purpose of the accounts is to demonstrate that sufficient distributable reserves are available for the upcoming Programme, in accordance with sections 836 and 838 of the Companies Act 2006. These accounts are for the Company only and do not constitute consolidated group accounts. Once published at Companies House, the Company expects to announce commencement of the Programme.

Enquiries:

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